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Pride of Dayton

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Recommended Citation

"Pride of Dayton" (2011). *News Releases*. 802.
https://ecommons.udayton.edu/news_rls/802

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Pride of Dayton

10.24.2011 | Campus and Community, Culture and Society The *University of Dayton Magazine* took top honors in the 2011 Pride of CASE V program, which recognizes outstanding work in public relations, alumni relations and development in a six-state region. It won a gold award for alumni magazines of its size.

A humorous cartoon of Rudy Flyer, the University's mascot, won a bronze award for best illustration. Frank Pauer, art director and member of the National Cartoonists Society, created the illustration for a *University of Dayton Magazine* feature about the Tampa Bay alumni chapter.

The *University of Dayton Magazine*, mailed globally to more than 100,000 alumni, faculty, staff, benefactors and friends, is edited by Matthew Dewald and designed by Pauer. Michelle Tedford, director of University communications, serves as managing editor. Every member of the University communications staff contributes to the University's flagship publication.

The *University of Dayton Magazine* is expanding its audience. It is among the first alumni magazines in the country to be available as a free app for mobile devices, such as the iPad and Android devices.

District V of CASE — Council for the Advancement and Support of Education — includes universities and colleges in Ohio, Indiana, Illinois, Michigan, Wisconsin and Minnesota.

Earlier in the year, the University won two national CASE awards for marketing campaigns — a silver award in the collaborative programs category for *Unwrap the Possibilities*, the University of Dayton yearend fundraising campaign, and a bronze award in the publications program improvement category for rebranding the R.I.S.E. Forum, the pre-eminent student investment forum.

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